



New York State Community Action Association  
Helping People. Changing Lives.

# 2026 Annual Conference

**RESILIENT BY NATURE: THE POWER OF COMMUNITY ACTION**

PRESENTED BY

**NYSCAA**

SPONSOR & EXHIBITOR  
PACKAGES

Join Us

**September 15-18, 2026**

Niagara Falls Convention Center  
Niagara Falls, New York, USA





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# About The Event

## RESILIENT BY NATURE: THE POWER OF COMMUNITY ACTION

The 2026 NYSCAA Annual Conference brings together leadership and staff from New York's 47 Community Action Agencies for four days of strategy, learning, and statewide collaboration.

This annual convening includes Executive Directors, senior leadership, fiscal managers, program directors, data professionals, housing specialists, and frontline staff working to strengthen outcomes for families across New York.

Sponsors and exhibitors engage directly with agency decision-makers responsible for purchasing, partnerships, program design, compliance, and operational strategy.

This is more than visibility — it is direct access to a trusted statewide network.

### Event Objectives

#### • Objective 01

Strengthen agency capacity through practical, solution-focused learning.

#### • Objective 02

Foster statewide collaboration across programs, leadership, and operational roles.

#### • Objective 03

Connect agencies with trusted vendors and partners who improve efficiency and outcomes.





# Why Sponsor Us

## WE ARE COMMUNITY ACTION

For more than 50 years, New York's Community Action Agencies have served as the federally designated anti-poverty network across the state.

With 47 agencies serving every region of New York, Community Action connects individuals and families to critical services including housing stability, workforce development, early childhood education, financial empowerment, energy assistance, and emergency support.

Community Action Agencies are local, accountable, and results-driven. When it comes to strengthening families and communities, we know what works.

### TARGETED EXPOSURE

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Engage directly with Executive Directors, fiscal officers, program managers, and senior decision-makers.

### ENGAGEMENT OPPORTUNITIES

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Participate in dedicated vendor hours, networking breaks, and high-traffic exhibit spaces.

### MULTI-CHANNEL PROMOTION

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Gain visibility through email campaigns, website recognition, printed materials, and on-site signage.

### PROVEN TRACK RECORD

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For more than 50 years, NYSCAA has convened New York's Community Action leaders for impactful statewide collaboration.

NYSCAA represents a statewide network of federally designated Community Action Agencies serving every region of New York. This is targeted exposure within a trusted professional environment.



**Flexible Sponsorship Levels Tailored to You**

# Sponsorship Packages

**NYSCAA offers tiered sponsorship packages designed to provide meaningful exposure and engagement opportunities with Community Action leaders across New York State.**

**Each level includes conference access, promotional visibility, and direct interaction with agency leadership.**

## PLATINUM

- Three (3) complimentary full conference registrations
- Five-minute presentation before a keynote session
- Premium exhibit space with skirted table and chairs
- Dedicated sponsor announcement email
- Prominent logo placement on conference webpage
- Logo on promotional marketing emails
- Full-page advertisement in digital program
- Full-page advertisement in printed agenda (if applicable)
- Sponsor signage displayed in registration area
- Post-event attendee list (name, title, organization)

**\$5,000**

## GOLD

- Two (2) complimentary full conference registrations
- Exhibit space with skirted table and chairs
- Sponsor announcement email
- Logo placement on conference webpage
- Recognition on promotional marketing emails
- Half-page advertisement in digital program
- Sponsor signage in registration area
- Post-event attendee list (name, title, organization)

**\$3,000**

Flexible Sponsorship Levels Tailored to You

# Sponsorship Packages

## SILVER

- Two (2) complimentary conference registrations
- Exhibit space with skirted table and chairs
- Logo placement on conference webpage
- Recognition in digital program
- Quarter-page advertisement in digital program
- Recognition signage displayed during conference events

\$2,000

## EXHIBITOR

- Two (2) complimentary conference registration
- Exhibit space with skirted table and chairs
- Logo placement in digital program
- Quarter-page advertisement in digital program

\$700

**CLICK THE BUTTON BELOW TO BECOME A SPONSOR OR EXHIBITOR TODAY!**

SUBMIT



# Sponsorship Comparison

**COMPARE ALL LEVELS AT A GLANCE**

Benefit	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Exhibitor \$700
Complimentary Full Registrations	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>
Exhibit Space (6' skirted table + 2 chairs)	<b>Premium</b>			
5-Min Presentation Before Keynote		-	-	-
Dedicated Sponsor Announcement Email			-	-
Logo on Conference Website				
Logo on Marketing Emails			-	-
Program Advertisement	<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>	<b>Quarter Page</b>
Signage in Registration Area			-	-
Recognition Signage at Events				-
Logo in Digital Program				
Post-Event Attendee List			-	-
Social Media Recognition			-	-

\*Premium exhibit space = priority placement near registration/keynote entrance, highest-traffic foyer position. All spaces include 6' skirted table and 2 chairs.

**All Sponsor and Exhibitor levels include:** Official conference badge(s); access to all dedicated vendor/exhibit hours; listing in conference materials. Additional registrations can be purchased at standard rate.

# Conference Information

## CONFERENCE DATES

- Tuesday, September 15
- Wednesday, September 16
- Thursday, September 17
- Friday, September 18



### Venue

Niagara Falls Convention Center  
Niagara Falls, New York

### Exhibitor Set-Up

Tuesday, September 15  
9:00 AM – 11:00 AM

### Exhibiting Hours

Tuesday: 12:00 PM – 5:00 PM  
Wednesday: 8:00 AM – 5:00 PM  
Thursday: 8:00 AM – 5:00 PM  
Friday: 8:00 AM – 11:00 AM



Dedicated vendor time will be scheduled during all major conference breaks.  
All sponsor and exhibitor representatives must register and display official conference badges.



# Let's Connect

## We're Excited to Collaborate

Become a sponsor or exhibitor at the 2026 NYSCAA Annual Conference and position your organization as a valued partner in strengthening communities across New York State.

### For sponsorship inquiries:

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# THANK YOU!

  
**RESILIENT BY NATURE**  
**THE POWER OF COMMUNITY ACTION**

**NIAGARA FALLS CONVENTION CENTER**  
**SEPTEMBER 15-18, 2026**