# Shape your future States 2020

Bob Scardamalia New York Regional Census Center U.S. Census Bureau

#### The 2020 Census

#### Count everyone once, only once and in the right place.

- Increasingly diverse and growing population
  - > 330 million people
  - ➤ Over 140 million housing units
- Mandated by Article 1, Section 2 of the U.S. Constitution
- Conducted every 10 years ending in zero since 1790
- Representation and Funding

# The Census is Safe, Easy, & Important!



## **2020 Census – It Is Important**

- Determines the number of seats each state has in the U.S. House of Representatives
- Defines congressional and state legislative districts, school districts and voting precincts
- Determines the annual allocation of **hundreds of billions of dollars in federal funding**
- Medicaid, SNAP, Hwy Planning, Section 8 Housing, Special Education Grants, S-CHIP, Title I Grants, National School Lunch Program, WIC, Head Start, Foster Care, Health Center Programs
- Provides insight to governments, business and community planning groups for planning purposes

Provides population benchmarks for nearly every other United States survey

#### 2020 Census – It Is Safe

- Private information is never published, including names, addresses (including GPS coordinates), and telephone numbers.
- The Census Bureau collects information to produce statistics. Personal information collected by the Census Bureau cannot be used against respondents by any government agency or court.
- Census Bureau employees are sworn to protect confidentiality for life.
- Violating Title 13 is a serious federal crime. Violators are subject to severe penalties, including a federal prison sentence of up to five years, a fine of up to \$250,000, or both.



## Responding to the 2020 Census

- Four ways to respond in 2020
  - Online
  - Phone
  - Paper
  - Personal Visit by Census Employee
- Name, age, DOB, race and origin, Hispanic origin, relationship, gender, tenure, operational questions (pop count, name, phone number, overcount, undercount)

#### We will never ask for:

- Your social security number.
- Money or donations.
- Anything on behalf of a political party.
- Your bank or credit card account numbers.

	Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the		
	owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.	White − Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.	
ı	What is Person 1's name? Print name below.		
	First Name MI		
		Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. ⊋	
	Last Name(s)		
	6. What is Person 1's sex? Mark ONE box.		
		American Indian or Alaska Native — Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barroly Inopial Traditional Government, Nome Eskimo Community, etc. 2	
	- made - Fernance		
	7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.	Chinese Vietnamese Native Hawaiian  Ellipiho Korean Samoan	
	Print numbers in boxes.	Asian Indian	
	Age on April 1, 2020 Month Day Year of birth  years	Other Asian — Other Pacific Islander — Print, for example, Pakistani, Cambodian, Hmong, etc. 7  Marshalese, etc. 7	
	→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.	Some other race – Print race or origin.	
ı	8. Is Person 1 of Hispanic, Latino, or Spanish origin?		
	No, not of Hispanic, Latino, or Spanish origin		
	Yes, Mexican, Mexican Am., Chicano		
	Yes, Puerto Rican Yes, Cuban		
	Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard Foundarian etc. >>		

#### Click HERE---> 2020 Census Questionnaire





## Completing the Census by Phone

Beginning March 1, 2020, the English and Spanish language lines will be available to provide general information about the 2020 Census, including answers to frequently asked questions (FAQs), via an automated Interactive Voice Response (IVR) system.

Callers to these lines will also be advised to call back starting March 9, 2020 to speak with a live customer service representative (CSR). Callers to all other language lines will hear the message to call back starting March 9, 2020, to speak with a live CSR.

Beginning March 9, 2020, all lines will begin live CSR support providing information about the 2020 Census and assistance with the questionnaire.

Callers to the English and Spanish language lines will be routed through the IVR system prior to being transferred to a CSR. Callers to all other language lines will be greeted in that language by a CSR.

**English and Spanish Language Hours of Operation:** Customer Service Representatives are available every day from 7am to 2am Eastern Time.

Non-English and Non-Spanish Language Hours of Operation: Customer Service Representatives are available Monday through Friday from 8am to 10 pm Eastern Time.

For more details: <a href="https://2020census.gov/en/ways-to-respond/responding-by-phone.html">https://2020census.gov/en/ways-to-respond/responding-by-phone.html</a>

LANGUAGE LINE	TOLL-FREE NUMBER
English	844-330-2020
Spanish	844-468-2020
Chinese (Mandarin)	844-391-2020
Chinese (Cantonese)	844-398-2020
Vietnamese	844-461-2020
Korean	844-392-2020
Russian	844-417-2020
Arabic	844-416-2020
Tagalog	844-478-2020
Polish	844-479-2020
French	844-494-2020
Haitian Creole	844-477-2020
Portuguese	844-474-2020
Japanese	844-460-2020
English (Puerto Rico residents)	844-418-2020
Spanish (Puerto Rico residents)	844-426-2020
Telephone Display Device (TDD)	844-467-2020



# 2020 Census Operational Adjustments Due to COVID-19

Activity/Operation	Original Schedule	Proposed New Schedule
Self-Response Phase  Online, phone, and mailed self- responses continue throughout the data collection process.	March 12-July 31, 2020	March 12-October 31, 2020
Nonresponse Follow-up (NRFU)	May 13-July 31, 2020	August 11-October 31, 2020

Click here for the complete operational adjustments

https://2020census.gov/en/news-events/operational-adjustments-covid-19.html





# Yes, We Are Still Recruiting!

The U.S. Census Bureau continues to accept applications for temporary part-time positions with the 2020 Census. Although many job offers have been made, there is still an opportunity for jobs to be offered.

Apply online now at: <a href="https://2020census.gov/jobs">https://2020census.gov/jobs</a>

Pay rates and work hours can vary by position and location. Select your state (or Puerto Rico) and county (or municipio) below to find the pay rates in your area.

CLICK HERE: Find Pay Rates by State & County



ALBANY COUNTY, NEW YORK PAY RATES PER HOUR

\$18.00 - \$20.00

\* The pay rate above represents the range of pay rates for both office and census taker positions. Census takers also receive reimbursement for work-related mileage and expenses, where applicable.

**AREA CENSUS OFFICES** 

Albany Now Open



#### **Contact Us**

#### Robert (Bob) Scardamalia

Partnership Specialist (207) 387-3891 Robert.L.Scardamalia@2020census.gov

#### Partnership Program

Outreach Materials

www.2020census.gov/en/outreachmaterials.html
Response Rates

www.2020census.gov/en/response-rates.html

#### **Useful Videos**

What is the Census?
<a href="https://www.youtube.com/watch?v=Eq-FMB4epyw">https://www.youtube.com/watch?v=Eq-FMB4epyw</a>
Online Response System Video
<a href="https://www.youtube.com/watch?v=fXg1\_1HHKzA">https://www.youtube.com/watch?v=fXg1\_1HHKzA</a>

