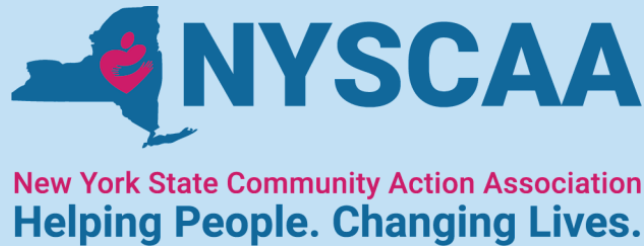


March 2022 NYSCAA News



A Word From NYSCAA's CEO:

Dear friend,

There continues to be changes in the NY Community Action network. We welcome two new Executive Directors: Danielle Harrington to Tompkins Community Action, and Shelley Smith to L.E.A.P. Services in Washington County. Danielle was previously the Deputy Director at Tompkins CAA and was the Housing Services Director for several years before that. Shelley comes to the Community Action network from other nonprofits in the community with extensive experience in program development and planning. NYSCAA welcomes them to the network and looks forward to working with both of them.

I am excited to announce that NYSCAA's Annual Professional Development Conference, in Partnership with NYSWDA, will return as an in-person event in 2022! The conference will be held September 29-30, 2022, at the Hyatt Regency in Rochester. Look for further information in future newsletters.

On another note, we at NYSCAA are happy to welcome Kristin McGivern as NYSCAA's Program Director. Kristin comes to NYSCAA with a great deal of experience working at a CAA, and we are excited about the contributions she will make to the network.

Thank you,

Jacqueline Orr, CEO

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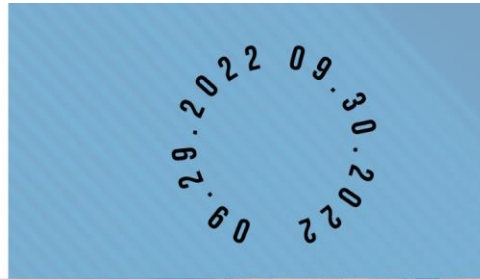
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The Promise of Community Action:

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.

NYSCAA News:

SAVE THE DATE!



NYSCAA & NYSWDA'S ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE

SEPTEMBER 29-30, 2022



We are excited to announce that our annual professional development conference, in partnership with NYSWDA, will return for in-person attendance in 2022! The conference will be held at the Hyatt Regency in Rochester, NY, September 29th-30th! Stay tuned for information on registration, hotel accommodations, the Community Action Awards, and much more!

Highlights from New York's CAAs:



Oswego County Opportunities: OCO's Cancer Prevention in Action Program Has Teamed Up with the Oswego Fire Department to Promote Sun Safety

Staff from Oswego County Opportunities (OCO) Cancer Prevention in Action program stopped by the City of Oswego East Side Fire Station to present the fire department with sun safety items such as hats, sunscreen, and more in support of the department's sun safety policy. The Oswego Fire Department is collaborating with OCO to promote cancer prevention and the importance of sun safety!

[Click here to read more about OCO's Cancer Prevention in Action Program.](#)

Why is Pro Action a great place to work?

"We care for you, while you care for others."

ProAction
of Steuben and Yates, Inc.

We are a group of creative, resourceful, caring, and flexible collaborators bringing our passion and purpose each day. We reward our team with a flexible work environment, professional growth opportunities, and support when they need it most. If you are looking to work at a place where you feel you belong and you will get the support you need to create balance in your life, what are you waiting for?
Join Pro Action today.

Pro Action of Steuben and Yates: Creating an Employee Value Proposition (EVP) Statement

Laura Rossman, CEO of Pro Action of Steuben and Yates, and her team have created an Employee Value Proposition (EVP) statement. Building on the information shared at the Executive Director Seminar in October, and the EVP webinar last week with Jenifer Massey, President & Co-Founder of Integra HR LLC,

Pro Action developed their EVP: "We care for you, while you care for others." Employee Value Proposition is the value your agency offers employees in return for the value they bring to the organization. An EVP statement is focused internally and describes what motivates and engages employees. It helps to retain top-performing employees and attracts new, desirable candidates. Thank you to Laura and her team for sharing!

Monthly Myth Series:



Myth: Hunger is not a problem in the United States.

Fact: Nearly one in eight people across the nation experience food insecurity, and the number continues to grow during the coronavirus pandemic.

[Feeding America](#), the largest domestic hunger-relief organization, estimates more than 42 million people may experience food insecurity this year, including 13 million children. Food insecurity refers to the lack of access to enough food and the limited or uncertain availability of nutritionally adequate foods for a healthy, active lifestyle, as defined by the U.S. Department of Agriculture.

"A lot of people don't like to think that people actually do go hungry ... The misconception that it doesn't exist in America is incorrect," said Lance Whitney, director of Supplemental Nutrition Assistance Program outreach for the Arkansas Hunger Relief Alliance.

[Click here to read more about poverty myths related to nutrition and food insecurity in the United States.](#)

CSBG National Partner News & Resources:



NCAP: Attend the 2022 Virtual Risk Summit for FREE!

The National Community Action Partnership is once again partnering with the Nonprofit Risk Management Center to offer free registration to all Community Action network staff to the upcoming 2022 Virtual Risk Summit. This virtual summit showcases innovation in risk management in the nonprofit sector and is an excellent opportunity to sharpen the risk management skills your agency needs to succeed. An agency-wide risk assessment is not only a requirement of the Organizational Standards, but a broad, deep and effective risk-mitigation culture is the hallmark of a high-performing Community Action Agency.

The 2022 Virtual Risk Summit will be held over the course of three separate days in 2022 - April 5th, July 20th, and October 13th. Each day features eight fast-paced educational sessions tailored to the nonprofit sector led by risk management experts. Register your Community Action staff at no cost for this impactful event today by [clicking here](#) and selecting Affiliate Member "All-In" Participant Registration.



NCAP: Questions About the CTC / EITC / VITA? We Have Answers on How to Help Customers Get Their Money

Tuesday, March 29, at 2:00 PM ET

Do you have questions about the Child Tax Credit, Earned Income Tax Credit or VITA sites? Do you have customers who need information about how to get their refunds? Are you working with a family who has a very specific issue filing their taxes and you need some help finding a solution? If so, here is your chance to get answers! NCAP is hosting “office hours” where you can join our staff and the experts from the Center on Budget and Policy Priorities (CBPP) to get the answers you and your customers need.

[Click here to register.](#)



NCAP: Organizational Self-Assessment: A Strategy to Build Capacity

Wednesday, March 30, at 2 PM ET

Is your organization looking to move to the next level, but unsure where to start? The National Community Action Partnership is excited to launch a new Organizational Self-Assessment tool that is designed in partnership with the Nonprofit Risk Management Center specifically for Community Action Agencies to gain critical insight into key areas of organizational operation and strategy. This insight can help inform and focus agency action to strengthen practice and build capacity. This webinar will discuss the new tool, its use, and how to utilize the results to plan operational improvements to move your CAA towards excellence.

[Click here to register.](#)

National Professional Development Opportunities:

CAPLAW:

- [2022 National Training Conference](#): June 28 - 30, 2022 - Chicago, IL

National Community Action Partnership (NCAP):

- 2022 Annual Convention: August 29 - September 3, 2022 - New York, NY

Tips, Tools, & Resources:



New York State Association for Infant Mental Health: First Annual Conference (Virtual) - June 3, 2022

[NYS-AIMH](#) is hosting their 1st Annual Infant and Early Childhood Mental Health Conference for those making a difference in the lives of young children. It's important that the helpers have the training they need to show up to comfort, nurture and care for the mental health, self-esteem, and overall well-being of our youngest. Relationships are the center of Infant and Early Childhood Mental Health work. Building strong relationships requires knowledge, skill and effort. This conference is titled "Celebrating Relationships", the keynote speaker is Victor Bernstein, PhD, a retired professor from the University of Chicago with a career focused on building relationships and the Ordinary Miracles that are created in our everyday work.

[Click here for more information and to register.](#)



New York State of Health

Access to quality, affordable health insurance is critical as we continue to confront a global pandemic. Nearly 99% of NY State of Health enrollees qualify for free or low-cost insurance that covers important benefits like doctor visits, mental health services, prescriptions and more. Enrollment for 2022 health coverage is still open for Qualified Health Plans through NY State of Health. Enrollment for Medicaid, Child Health Plus and Essential Plan is open year-round. Financial help through the [American Rescue Plan](#) remains available through 2022 to help lower premium costs for eligible New Yorkers.

[**Stay Connected to NY State of Health to avoid missing important health insurance updates. Text START to 1-866-988-0327 to subscribe.**](#)



Springfield College: Reduced Tuition Opportunities for CAA Staff

As you might already be aware, the [National Community Action Partnership](#) (NCAP) and [Springfield College](#) have a partnership that allows you to receive a grant of \$5,000 or \$10,000 toward your education. All Community Action Agency employees who work 20 hours or more per week and are enrolled in one of the College's degree programs are eligible. If you'd like to learn more about the partnership and our degree program offerings, we invite you to explore the webpages listed below.

- [Community Action Partnership Grant](#)
- [Fully Online Degree Program Options](#)
- [Virtual Information Sessions](#)

If you'd like to speak with someone from the Admissions Office about getting started, please use [this link](#) to schedule a phone call or Zoom meeting with Melanie Bonneau, National Online Recruiter.

[Stay Connected to NY State of Health to avoid missing important health insurance updates. Text START to 1-866-988-0327 to subscribe.](#)



NY Project Hope
coping with COVID

New York's free and confidential COVID-19
Emotional Support Helpline
8am - 10pm / 7 Days
1-844-863-9314
www.NYProjectHope.org

A program of the NY State Office of Mental Health | Funded by the Federal Emergency Management Agency

NY Project Hope: New COVID Emotional Support Resources

NY Project Hope continues to provide emotional support to navigate the uncertainty of COVID-19. Uncertainty. That is a word frequently heard at NY Project Hope. The uncertainty due to continued changes caused by COVID-19 has understandably caused many New Yorkers stress and anxiety. It has been a challenging two years, and NY Project Hope understands.

Since the pandemic began in 2020, over 85,000 people have called the Emotional Support Helpline to talk with trained crisis counselors and over five million people have logged onto NYProjectHope.org to find links to community resources as well as information and coping tips. NY Project Hope is here for ALL New York State Residents! NY Project Hope is a program of the [NYS Office of Mental Health](#) and is funded by [FEMA](#).

[Click here to learn more.](#)



United States Census Bureau: Back to Data Basics Webinar Series

Enhance your data skills and learn from our experts about how to access and utilize a variety of Census Bureau data products and resources with their Back to Data Basics Webinar Series. Each webinar will give you the foundational information and skills necessary to work with data from the Census Bureau. This series offers 2-4 webinars every month until September 2022. All classes are free and open to the public.

[To register for the webinars, check the catalog. Registration is available on a first-come first-served basis.](#)



United States Census Bureau: National Single Parent Day

March 21st is National Single Parent Day and has been recognized on this date every year since 1984. The day is meant to recognize all those women and men who are raising children without partners. Historically, about 85 percent of children in America were raised in two-parent households. That percentage began declining in the 1960s. Today, just over 70 percent of children are raised by both parents. Of America's nearly 73 million children under 18 years old, a little more than 3.2 million are being raised by fathers alone, and more than 15.3 million are being raised by mothers alone.

[Click here to learn more.](#)

United States Census Bureau: New Statistics Available From the 2016–2020 ACS 5-Year Estimates

In March, the U.S. Census Bureau released new statistics from the 20162020 American Community Survey (ACS) 5-year estimates. Following pandemic-related data collection disruptions, the Census Bureau revised its methodology to reduce non response bias in data collected in 2020. After evaluating the effectiveness of this methodology, the Census Bureau determined the standard, full suite of 20162020 ACS 5-year data are fit for public release, government and business uses. These statistics boost the understanding of the social and economic characteristics of the U.S. population.



[Click here for highlights from this release on income and poverty.](#)

WIPFLI

WIPFLI: Stronger to Serve Conference - July 11-15, 2022

WIPFLI is thrilled to announce that registration is open for their Stronger to Serve Conference in Las Vegas this July! You can register today through the Conference website [here](#). Join top trainers, including Denes Tobie, Tammy Jelinek and Brian Gaumont, for five days of sessions packed with must-have perspectives on leadership, operational effectiveness, compliance, risk mitigation and talent to take your organization to the next level.

[Click here for more information and to register.](#)



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Looking for more information about New York's Community Action Agencies? Visit [The NY Network](#) portion of our website!

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